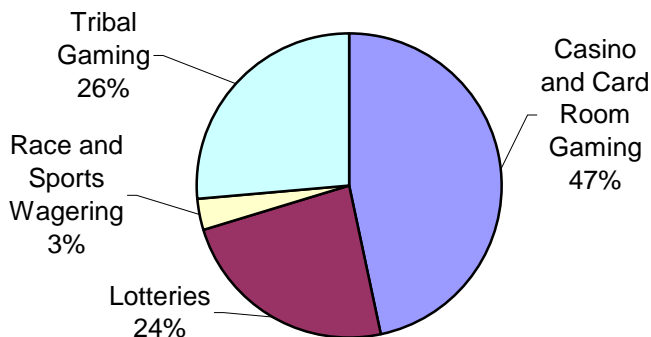


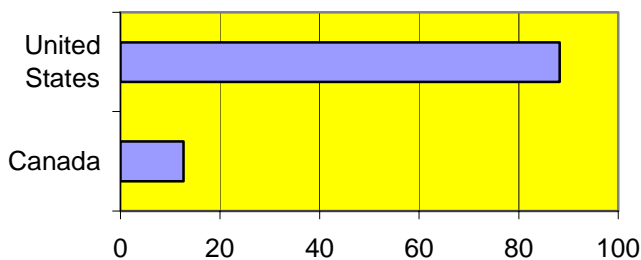
# North America

The North American region is comprised of the United States and Canada. The gaming and wagering activity consists of casino gaming (commercial, tribal, and charitable), gaming machine outlets, lotteries, commercial bingo, pari-mutuel track and sports betting, and charitable gambling.

**2009 Revenue**



**Total Revenue in Billions**



| Jurisdiction  | 2006   | 2007   | 2008   | 2009   |
|---------------|--------|--------|--------|--------|
| Canada        | 12.05  | 13.09  | 13.46  | 12.66  |
| United States | 88.89  | 92.35  | 91.12  | 88.24  |
| Total         | 100.94 | 105.44 | 104.58 | 100.90 |

**Revenue by Gaming Activity**

|                   | Revenue in Millions USD |            |            |            |
|-------------------|-------------------------|------------|------------|------------|
|                   | 2006                    | 2007       | 2008       | 2009       |
| Casino/Card Rooms | 47,834.54               | 50,962.94  | 49,855.48  | 46,975.22  |
| Lotteries         | 23,733.21               | 24,122.87  | 24,222.13  | 23,996.68  |
| Race/Sports       | 4,025.76                | 3,881.90   | 3,619.21   | 3,285.14   |
| Tribal Gaming     | 25,346.91               | 26,470.05  | 26,883.57  | 26,646.79  |
| Total             | 100,940.43              | 105,437.76 | 104,580.39 | 100,903.84 |

**Revenue Change From Prior Year**

|                       | 2006   | 2007   | 2008   | 2009   |
|-----------------------|--------|--------|--------|--------|
| Casino/Card Rooms     | 8.47%  | 6.54%  | -2.17% | -5.78% |
| Lotteries             | 5.58%  | 1.64%  | 0.41%  | -0.93% |
| Race/Sports           | -1.28% | -3.57% | -6.77% | -9.23% |
| Tribal Gaming         | 10.15% | 4.43%  | 1.56%  | -0.88% |
| All Gaming Activities | 7.76%  | 4.46%  | -0.81% | -3.52% |

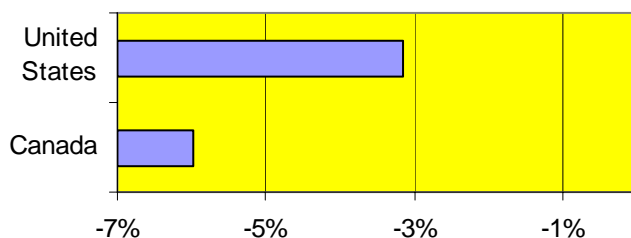
**Inflation Adjusted Revenue**

|                   | Revenue in Millions 2010 USD |            |            |            |
|-------------------|------------------------------|------------|------------|------------|
|                   | 2006                         | 2007       | 2008       | 2009       |
| Casino/Card Rooms | 51,916.08                    | 53,845.45  | 50,869.43  | 48,038.96  |
| Lotteries         | 25,774.33                    | 25,491.64  | 24,694.76  | 24,531.02  |
| Race/Sports       | 4,373.25                     | 4,102.45   | 3,688.87   | 3,357.94   |
| Tribal Gaming     | 27,556.91                    | 27,980.71  | 27,370.01  | 27,224.55  |
| Total             | 109,620.58                   | 111,420.25 | 106,623.07 | 103,152.47 |

**Inflation Adjusted Revenue Change From Prior Year**

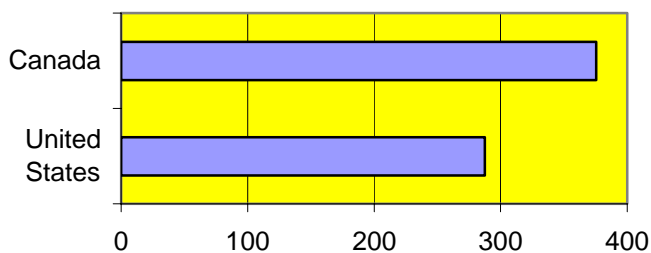
|                       | 2006   | 2007   | 2008    | 2009   |
|-----------------------|--------|--------|---------|--------|
| Casino/Card Rooms     | 5.30%  | 3.72%  | -5.53%  | -5.56% |
| Lotteries             | 2.40%  | -1.10% | -3.13%  | -0.66% |
| Race/Sports           | -4.29% | -6.19% | -10.08% | -8.97% |
| Tribal Gaming         | 6.70%  | 1.54%  | -2.18%  | -0.53% |
| All Gaming Activities | 4.53%  | 1.64%  | -4.31%  | -3.26% |

**2009/2008 Revenue**



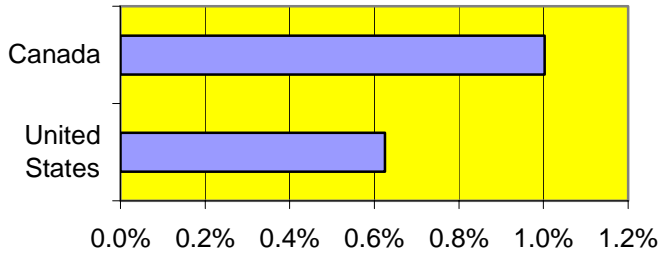
| Jurisdiction  | 2006  | 2007  | 2008   | 2009   |
|---------------|-------|-------|--------|--------|
| Canada        | 8.21% | 8.62% | 2.87%  | -5.97% |
| United States | 7.70% | 3.89% | -1.33% | -3.15% |
| Total         | 7.76% | 4.46% | -0.81% | -3.52% |

**2009 Per Capita Revenue**



| Jurisdiction  | 2006   | 2007   | 2008   | 2009   |
|---------------|--------|--------|--------|--------|
| Canada        | 369.31 | 396.88 | 404.14 | 375.42 |
| United States | 296.90 | 306.18 | 299.67 | 287.44 |
| Total         | 304.02 | 315.12 | 309.99 | 296.14 |

**2009 Gaming Percentage of GDP**



| Jurisdiction  | 2006  | 2007  | 2008  | 2009  |
|---------------|-------|-------|-------|-------|
| Canada        | 0.95% | 0.91% | 0.89% | 1.00% |
| United States | 0.67% | 0.67% | 0.64% | 0.63% |
| Total         | 0.70% | 0.69% | 0.66% | 0.66% |

**Gaming Machine Summary**

|                            |                |  |               |
|----------------------------|----------------|--|---------------|
| <b>Gaming Machines</b>     |                |  |               |
| Slots                      | 740,435        |  | 77.0%         |
| Video Gaming Machines      | 107,708        |  | 11.2%         |
| Video Lottery Terminals    | 105,089        |  | 10.9%         |
| Electronic Gaming Machines | 250            |  | 0.0%          |
| Electronic Bingo           | 8,160          |  | 0.8%          |
| <b>Total</b>               | <b>961,642</b> |  | <b>100.0%</b> |

**Gaming Profile by Type of Location**

|                              |                |  |               |
|------------------------------|----------------|--|---------------|
| <b>Locations</b>             |                |  |               |
| Card Rooms                   | 150            |  | 0.7%          |
| Casino Cruises               | 9              |  | 0.0%          |
| Casinos                      | 1,300          |  | 6.4%          |
| Dog Tracks                   | 16             |  | 0.1%          |
| Gaming Machine Outlets       | 17,994         |  | 88.8%         |
| Horse Tracks                 | 145            |  | 0.7%          |
| Jai Alai Frontons            | 6              |  | 0.0%          |
| Racinos                      | 92             |  | 0.5%          |
| Tribal Casinos               | 558            |  | 2.8%          |
| <b>Total</b>                 | <b>20,270</b>  |  | <b>100.0%</b> |
| <b>All Gaming Machines</b>   |                |  |               |
| Casino Cruises               | 2,201          |  | 0.2%          |
| Casinos                      | 404,694        |  | 42.1%         |
| Gaming Machine Outlets       | 123,612        |  | 12.9%         |
| Horse Tracks                 | 35             |  | 0.0%          |
| Racinos                      | 92,399         |  | 9.6%          |
| Tribal Casinos               | 338,701        |  | 35.2%         |
| <b>Total</b>                 | <b>961,642</b> |  | <b>100.0%</b> |
| <b>Slots</b>                 |                |  |               |
| Casino Cruises               | 2,201          |  | 0.3%          |
| Casinos                      | 403,565        |  | 54.5%         |
| Gaming Machine Outlets       | 19,346         |  | 2.6%          |
| Racinos                      | 49,046         |  | 6.6%          |
| Tribal Casinos               | 266,277        |  | 36.0%         |
| <b>Total</b>                 | <b>740,435</b> |  | <b>100.0%</b> |
| <b>Video Gaming Machines</b> |                |  |               |
| Casinos                      | 36             |  | 0.0%          |
| Gaming Machine Outlets       | 36,182         |  | 33.6%         |
| Horse Tracks                 | 5              |  | 0.0%          |
| Racinos                      | 6,281          |  | 5.8%          |
| Tribal Casinos               | 65,204         |  | 60.5%         |
| <b>Total</b>                 | <b>107,708</b> |  | <b>100.0%</b> |

**Video Lottery Terminals**

|                        |                |               |
|------------------------|----------------|---------------|
| Casinos                | 355            | 0.3%          |
| Gaming Machine Outlets | 64,807         | 61.7%         |
| Horse Tracks           | 30             | 0.0%          |
| Racinos                | 36,822         | 35.0%         |
| Tribal Casinos         | 3,075          | 2.9%          |
| <b>Total</b>           | <b>105,089</b> | <b>100.0%</b> |

**Electronic Bingo**

|                        |              |               |
|------------------------|--------------|---------------|
| Casinos                | 738          | 9.0%          |
| Gaming Machine Outlets | 3,277        | 40.2%         |
| Tribal Casinos         | 4,145        | 50.8%         |
| <b>Total</b>           | <b>8,160</b> | <b>100.0%</b> |

**Electronic Gaming Machines**

|         |     |        |
|---------|-----|--------|
| Racinos | 250 | 100.0% |
|---------|-----|--------|

**Table Games Including Poker**

|                   |               |               |
|-------------------|---------------|---------------|
| Card Rooms        | 2,625         | 9.1%          |
| Casino Cruises    | 154           | 0.5%          |
| Casinos           | 15,351        | 53.3%         |
| Dog Tracks        | 135           | 0.5%          |
| Horse Tracks      | 72            | 0.2%          |
| Jai Alai Frontons | 114           | 0.4%          |
| Racinos           | 1,847         | 6.4%          |
| Tribal Casinos    | 8,528         | 29.6%         |
| <b>Total</b>      | <b>28,826</b> | <b>100.0%</b> |

**Poker Tables**

|                   |              |               |
|-------------------|--------------|---------------|
| Card Rooms        | 1,361        | 18.9%         |
| Casino Cruises    | 27           | 0.4%          |
| Casinos           | 2,550        | 35.4%         |
| Dog Tracks        | 120          | 1.7%          |
| Horse Tracks      | 60           | 0.8%          |
| Jai Alai Frontons | 114          | 1.6%          |
| Racinos           | 956          | 13.3%         |
| Tribal Casinos    | 2,018        | 28.0%         |
| <b>Total</b>      | <b>7,206</b> | <b>100.0%</b> |

**Table Games Excluding Poker**

|                |               |               |
|----------------|---------------|---------------|
| Card Rooms     | 1,264         | 5.8%          |
| Casino Cruises | 127           | 0.6%          |
| Casinos        | 12,801        | 59.2%         |
| Dog Tracks     | 15            | 0.1%          |
| Horse Tracks   | 12            | 0.1%          |
| Racinos        | 891           | 4.1%          |
| Tribal Casinos | 6,510         | 30.1%         |
| <b>Total</b>   | <b>21,620</b> | <b>100.0%</b> |

**Gaming Profile by Geographic Location**

|                  |               |  |               |
|------------------|---------------|--|---------------|
| <b>Locations</b> |               |  |               |
| Canada           | 6,250         |  | 30.8%         |
| United States    | 14,018        |  | 69.2%         |
| <b>Total</b>     | <b>20,268</b> |  | <b>100.0%</b> |

**All Gaming Machines**

|               |                |               |
|---------------|----------------|---------------|
| Canada        | 96,164         | 10.0%         |
| United States | 865,478        | 90.0%         |
| <b>Total</b>  | <b>961,642</b> | <b>100.0%</b> |

**Slots**

|               |                |               |
|---------------|----------------|---------------|
| Canada        | 61,450         | 8.3%          |
| United States | 678,985        | 91.7%         |
| <b>Total</b>  | <b>740,435</b> | <b>100.0%</b> |

**Video Gaming Machines**

|               |                |               |
|---------------|----------------|---------------|
| Canada        | 41             | 0.0%          |
| United States | 107,667        | 100.0%        |
| <b>Total</b>  | <b>107,708</b> | <b>100.0%</b> |

**Video Lottery Terminals**

|               |                |               |
|---------------|----------------|---------------|
| Canada        | 33,935         | 32.3%         |
| United States | 71,154         | 67.7%         |
| <b>Total</b>  | <b>105,089</b> | <b>100.0%</b> |

|                                    |        |        |  |
|------------------------------------|--------|--------|--|
| <b>Electronic Bingo</b>            |        |        |  |
| Canada.....                        | 738    | 9.0%   |  |
| United States.....                 | 7,422  | 91.0%  |  |
| Total.....                         | 8,160  | 100.0% |  |
| <b>Electronic Gaming Machines</b>  |        |        |  |
| United States.....                 | 250    | 100.0% |  |
| <b>Table Games Including Poker</b> |        |        |  |
| Canada.....                        | 2,426  | 8.4%   |  |
| United States.....                 | 26,400 | 91.6%  |  |
| Total.....                         | 28,826 | 100.0% |  |
| <b>Poker Tables</b>                |        |        |  |
| Canada.....                        | 464    | 6.4%   |  |
| United States.....                 | 6,742  | 93.6%  |  |
| Total.....                         | 7,206  | 100.0% |  |
| <b>Table Games Excluding Poker</b> |        |        |  |
| Canada.....                        | 1,962  | 9.1%   |  |
| United States.....                 | 19,658 | 90.9%  |  |
| Total.....                         | 21,620 | 100.0% |  |

**Casino and Card Room Gaming**

Casino gaming is well established in the United States and Canada. Current trends indicate increased popularity of video lottery terminals in large casinos, stand-alone locations (stores, bars, and restaurants), and at race tracks (racinos).

Racinos can be found in both the United States and Canada. Approved and pending legislation suggests that more of these facilities will open in the near future.

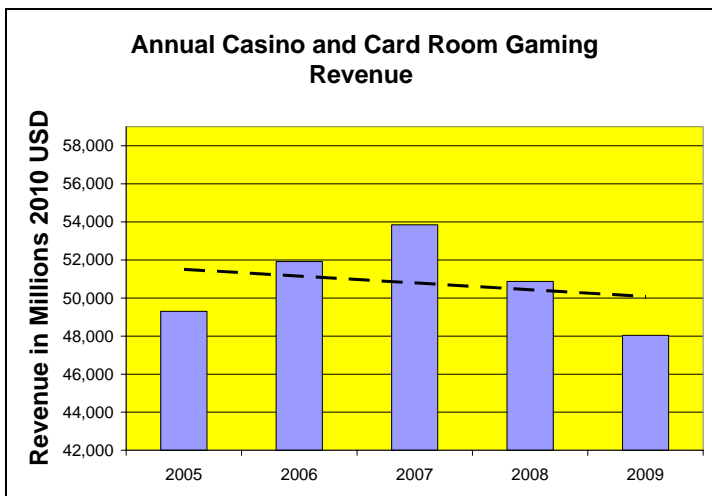
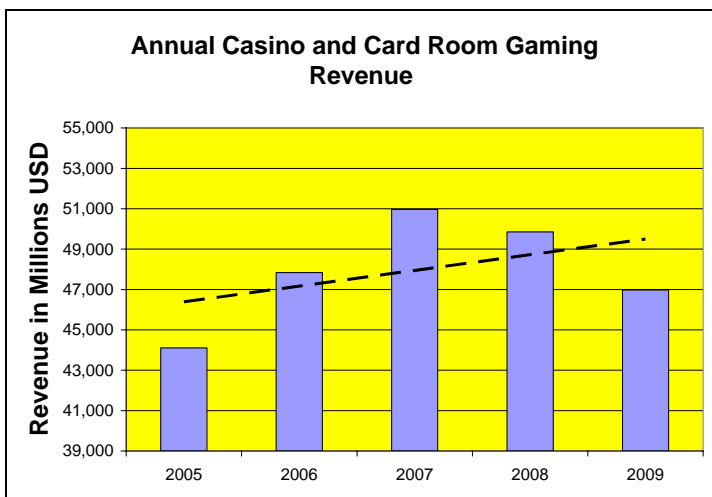
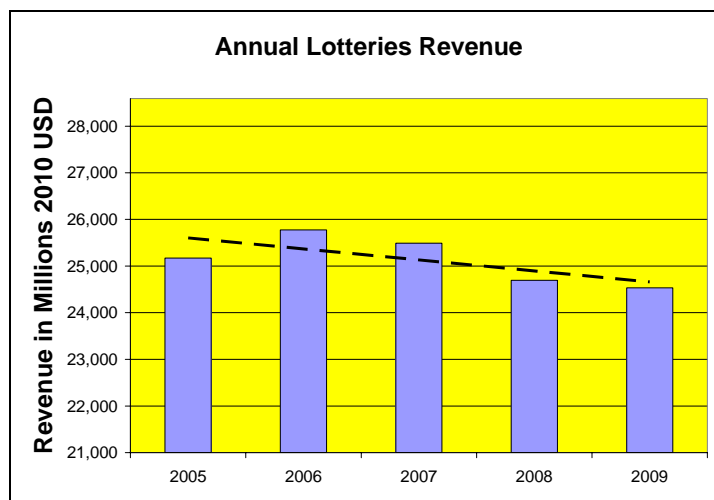
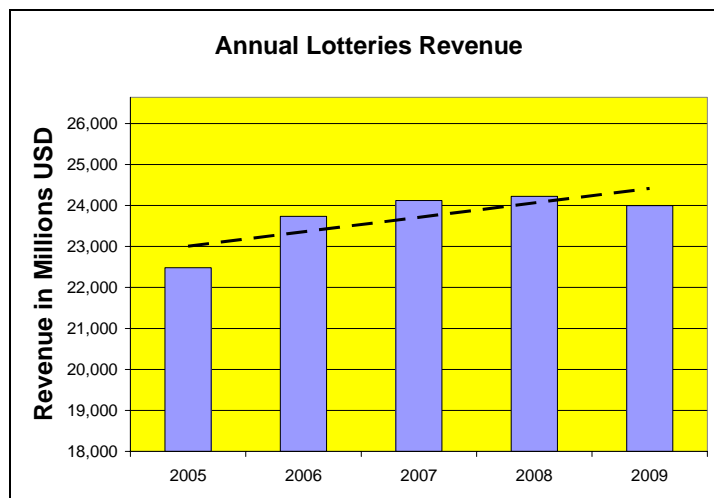
**Casino and Card Room Gaming Revenue**

|                       |                     |           |           |           |
|-----------------------|---------------------|-----------|-----------|-----------|
|                       | Revenue in Millions |           |           |           |
|                       | 2006                | 2007      | 2008      | 2009      |
| Revenue in USD        | 47,834.54           | 50,962.94 | 49,855.48 | 46,975.22 |
| Revenue Change        | 8.47%               | 6.54%     | -2.17%    | -5.78%    |
| Inflation Adjusted    | 51,916.08           | 53,845.45 | 50,869.43 | 48,038.96 |
| Inflation Adj. Change | 5.30%               | 3.72%     | -5.53%    | -5.56%    |

**Lotteries**

Lotteries can be found in the vast majority of the North American region. The United States offers lotteries in 43 states and in the District of Columbia. Canadian provinces either have their own lotteries or participate in a multi-province lottery.

Although often operated by lottery organizations, Casino City considers VLTs to be a casino and card room gaming activity.



**Lotteries Revenue**

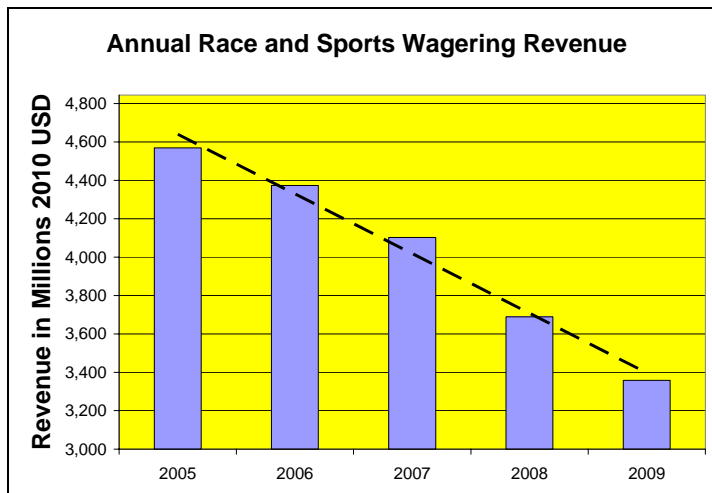
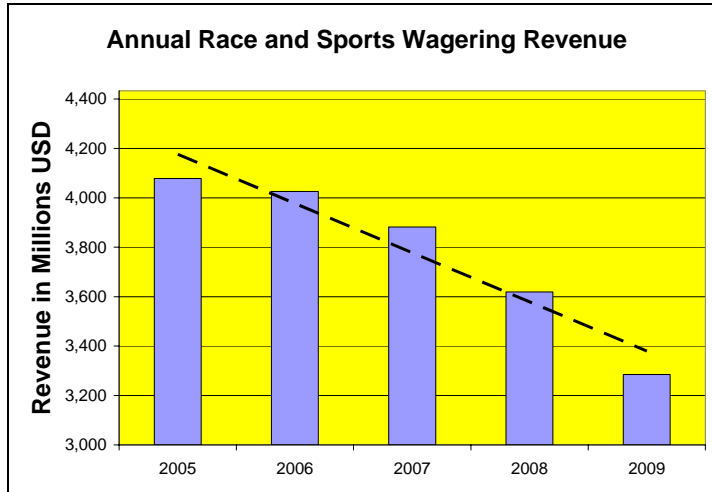
|                       |                     |           |           |           |
|-----------------------|---------------------|-----------|-----------|-----------|
|                       | Revenue in Millions |           |           |           |
|                       | 2006                | 2007      | 2008      | 2009      |
| Revenue in USD        | 23,733.21           | 24,122.87 | 24,222.13 | 23,996.68 |
| Revenue Change        | 5.58%               | 1.64%     | 0.41%     | -0.93%    |
| Inflation Adjusted    | 25,774.33           | 25,491.64 | 24,694.76 | 24,531.02 |
| Inflation Adj. Change | 2.40%               | -1.10%    | -3.13%    | -0.66%    |

**Race and Sports Wagering**

Track betting is common throughout the region with over 250 tracks in operation and a great number of simulcasting outlets

providing offtrack betting. Racebooks are also common in casinos in a number of jurisdictions, while sportsbooks are legal in a few jurisdictions.

Sports betting is available in the United States. A federal law in the United States limits sports betting to Nevada, Oregon, Delaware, and Montana.. The Canadian government is currently considering legalizing sports betting.



**Race and Sports Wagering Revenue**

|                       | Revenue in Millions |          |          |          |
|-----------------------|---------------------|----------|----------|----------|
|                       | 2006                | 2007     | 2008     | 2009     |
| Revenue in USD        | 4,025.76            | 3,881.90 | 3,619.21 | 3,285.14 |
| Revenue Change        | -1.28%              | -3.57%   | -6.77%   | -9.23%   |
| Inflation Adjusted    | 4,373.25            | 4,102.45 | 3,688.87 | 3,357.94 |
| Inflation Adj. Change | -4.29%              | -6.19%   | -10.08%  | -8.97%   |

**Online Gaming**

With the exception of Kahnawake, legal online gaming in the United States and Canada is mostly limited to jurisdictions where horse- and dog-track betting has been expanded to accept wagers that are made over the Internet. Some state and province lotteries allow consumers to purchase lottery tickets online, mostly through a subscription service. Kahnawake, an independent nation within Canadian borders, licenses casino gaming, poker, sportsbetting, skill gaming, and betting exchanges via remote channels.

Online casino and sports betting is discouraged throughout the region, but the state and provincial governments of the United States and Canada have not taken the approach of prosecuting individual gamblers.

Casino City considers pari-mutuel wagers placed via the Internet on race and sports activities in North America to be a race and sports wagering activity. It also considers lottery purchases placed via the state/provincial lottery websites to be a lottery activity.

**Charitable Gaming**

Charitable gaming, including activities such as bingo and raffles, is widespread throughout the United States and Canada.

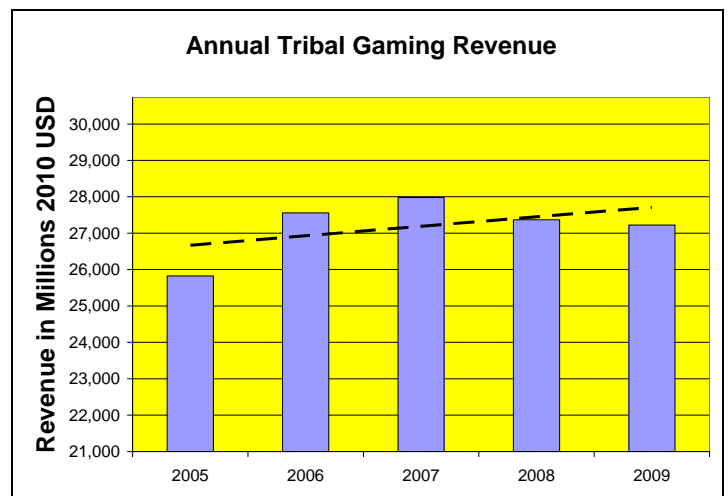
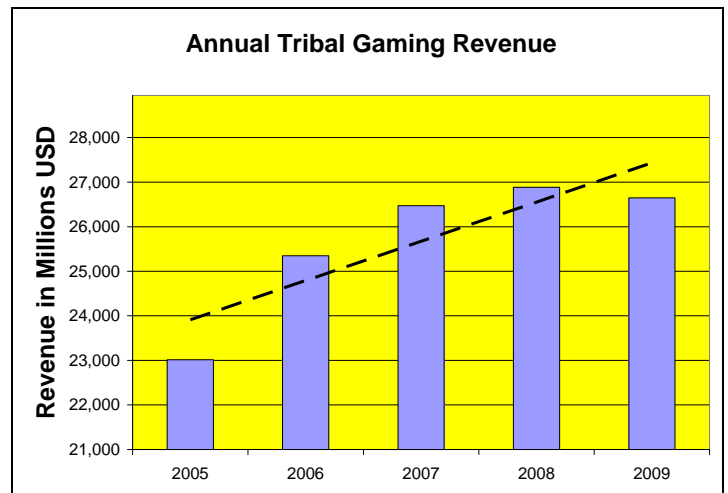
**Commercial Bingo**

Bingo is popular throughout North America. There are a number of companies operating commercial bingo halls in the US and in some provinces of Canada.

**Tribal Gaming**

With the passage of the Indian Gaming Regulatory Act (IGRA) in 1988 in the United States, Native American gaming has seen a strong and steady expansion.

In Canada, First Nations gaming operations are dependent on the approval of the province in which they are located.



**Tribal Gaming Revenue**

|                       | Revenue in Millions |           |           |           |
|-----------------------|---------------------|-----------|-----------|-----------|
|                       | 2006                | 2007      | 2008      | 2009      |
| Revenue in USD        | 25,346.91           | 26,470.05 | 26,883.57 | 26,646.79 |
| Revenue Change        | 10.15%              | 4.43%     | 1.56%     | -0.88%    |
| Inflation Adjusted    | 27,556.91           | 27,980.71 | 27,370.01 | 27,224.55 |
| Inflation Adj. Change | 6.70%               | 1.54%     | -2.18%    | -0.53%    |