

**MEDIA SUBMISSION OPTIONS**

Before submitting media, compress all files and create a folder based on your advertiser name and label compressed file as: "iGBD\_AdvertiserName"

- 1. E-MAIL SUBMISSION**  
(Ads under 5 MB)  
Please e-mail media to our graphic designer: George@CasinoCity.com
- 2. FTP SUBMISSION**  
(Ads over 5 MB)  
Please upload media to:  
ftp://ftp.CasinoCityPress.com  
User: gbdads  
Password: upload303
- 3. CD & PRINTOUT SUBMISSION**  
Mail to: George Choi  
Casino City Press  
95 Wells Ave  
Newton, MA 02459

CDS WILL NOT BE RETURNED.

**ACCEPTABLE FORMATS**

CMYK, 300dpi resolution.

Eps format preferred, with all fonts embedded. Also will accept .ai, .jpg, .pdf, .psd, or .tif.

Fonts preferably changed to outlines. Always supply any linked pictures.

**WE CANNOT...**

open Mac files to check for correct ad specs and to place files.

**PLEASE DO NOT...**

include any internal compression (lzw, jpg). Embed color profiles. Include alpha channels, layers, masks, or clipping paths. Include any printer's marks, header/ footer information, object text that is not part of the ad.

**LOGO SUBMISSION**

Send logo in any of the formats specified above and e-mail to: George@CasinoCity.com

**DEADLINES**

Space reservation and artwork deadlines are listed on the enclosed publication schedule

B/W DISPLAY ADS	BLEED SIZE	TRIM SIZE	LIVE AREA
Full Page	N/A	7.375 x 9.875	N/A
¼ Page	N/A	4.9" x 4.9"	N/A
½ Page Horizontal	N/A	7.375" x 4.9"	N/A
½ Page Vertical	N/A	4.9" x 9.875"	N/A

**COLOR TAB AD**

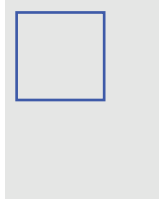
Full Page	N/A	7.875" x 10.375"	N/A
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**COLOR COVER ADS**

Inside Front	9.0" x 11.50"	8.5" x 11"	7.5" x10.0"
Inside Back	9.0" x 11.50"	8.5" x 11"	7.5" x10.0"
Back	9.0" x 11.50"	8.5" x 11"	7.5" x10.0"

**AD LAYOUT**

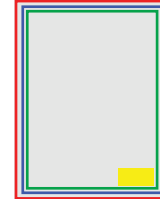
¼ Page



Full Page Display



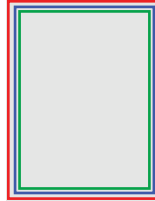
Back Cover



½ Page Horizontal



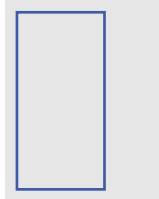
Full Page Tab



**Bar Code Insertion**

For back cover ad, please do not place any important information near or within the yellow box shown above. (Box = 2" x 1")

½ Page Vertical



Inside Front & Inside Back Cover



**SALES CONTACTS**

- If your company name begins with A through K contact:

Marcy Grand (Sr. Account Executive)  
marcy@CasinoCity.com  
617-332-2850 Ext.126

- If your company name begins with L through Z contact:

Adam Newman (Sr. Account Executive)  
adam@CasinoCity.com  
617-332-2850 Ext.122

**MARKETING CONTACTS**

Andrea Mullaney  
(Marketing Director)  
andrea@CasinoCity.com  
617-332-2850 Ext.135

Bill Riley (Marketing Manager)  
billr@CasinoCity.com  
617-332-2850 Ext.116

George Choi (Graphic Designer)  
George@CasinoCity.com  
617-332-2850 Ext.137